

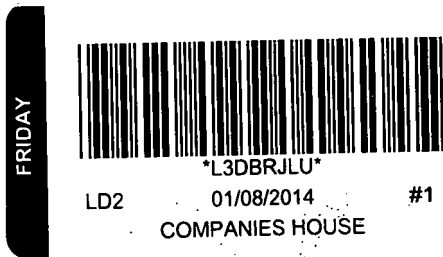
Charity Registration No. 1116751

**REGISTRAR'S COPY:**  
Please return to H.W. Fisher & Co. Company Registration No. 5938633 (England and Wales)  
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CREATIVITY ENTHUSIASM ENERGY VISION

**THE ASFARI FOUNDATION**  
**TRUSTEES' REPORT AND ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2013**



# THE ASFARI FOUNDATION

## LEGAL AND ADMINISTRATIVE INFORMATION

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<b>Trustees</b>	Mr Hani Asfari Mr Adeeb Asfari Mr Ayman Asfari Mrs Sawsan Asfari
<b>Chief Executive Officer</b>	Ms Marieke Bosman
<b>Charity number</b>	1116751
<b>Company number</b>	5938633
<b>Registered office</b>	Acre House 11/15 William Road London NW1 3ER
<b>Auditors</b>	H W Fisher & Company Acre House 11-15 William Road London NW1 3ER
<b>Bankers</b>	Co-operative Bank plc 1 Balloon Street Manchester M60 4EP
<b>Legal advisor</b>	Barry O'Brien Jefferies Vintners Place 68 Upper Thames Street London EC4V 3BJ

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# THE ASFARI FOUNDATION

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# THE ASFARI FOUNDATION

## TRUSTEES' REPORT

*FOR THE YEAR ENDED 31 DECEMBER 2013*

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The Trustees present their report and accounts for the year ended 31 December 2013. The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts, the Companies Act 2006 and the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities', issued in March 2005.

### **Structure, governance and management**

The Asfari Foundation is a company limited by guarantee (company number 5938633) and a registered charity (charity number 1116751). It was set up in September 2006 by the Asfari family and is governed by its Memorandum and Articles of Association. Over the years the Asfari family has made substantial gifts to the charity. The Foundation does not actively fundraise.

The Trustees and Directors were appointed at the establishment of the charity in 2006. The Trustees, who are also the directors for the purpose of company law, and who served during the 2013 year were:

- Mr Adeb Asfari
- Mr Ayman Asfari
- Mr Hani Asfari
- Mrs Sawsan Asfari

Mr Hani Asfari resigned as a Trustee on 21 December 2013 due to time constraints. The Foundation's Articles of Association provides for a minimum of three Trustees, and the Board has decided to seek additional Trustees in 2014 in order to enhance the Board's collective capabilities.

None of the Trustees has any beneficial interest in the company. All of the Trustees are members of the company and guarantee to contribute £1 in the event of a winding up. The Board of Trustees meets at least twice a year to agree the broad strategy and areas of activity for the Foundation, including consideration of grant making, investment, reserves and risk management policies and performance. The Board of Trustees is empowered under the Articles of Association to delegate authority to sub-committees. During the year there were five subcommittees: the Future Leaders Committee, the Civil Society Committee, the Relief Committee, the Investment Committee and the Management Committee. These committees consider and approve new grant applications vetted by the team, decide on changes to or issues with projects, and communicate or meet as necessary. Their mandates are agreed by and they report to the Board, which ratifies all their decisions.

The Trustees delegate the day-to-day running of the charity to the Foundation's office in London, where staff, consultants, programmes and budget are overseen by a Chief Executive Officer. During the period under review the team consisted of the CEO, a full-time Programme Officer for the Future Leaders Programme, Programme Officers for the Civil Society Programme, a part-time Administrator and a part-time bookkeeper. The staff team is supported by technical consultants and advisors in the UK and the Arab region who have extensive and relevant experience.

### *Grant making policy*

The Asfari Foundation is a grant making organisation. All its objectives are achieved through partnerships with specialised, capable and reputable grantee organisations which are non-political and non-sectarian and share the Foundation's goals and values. The Asfari Foundation accepts applications from partner organisations and also identifies potential partners itself. Every partner is subject to a vetting procedure which establishes whether the organisation is experienced and reputable, shares the Foundation's goals and values, and whether the proposed project meets the Foundation's objectives and helps its target communities effectively. The Foundation only supports partners who work with others regardless of gender, religion, ethnicity, or (dis)ability.

Once the vetting process has been completed and a project agreed, a contract is drafted which sets out the responsibilities of the Foundation and of the partner organisation. When this is signed, the grant is made. During the project period the partner submits regular narrative and financial reports, and staff usually also visit the project and keep in touch with partner staff. Partnerships can run for several years as long as progress is satisfactory. Results are measured both in terms of outputs (eg students supported) but also through outcomes such as changes in the lives of partner target groups and communities. The Foundation intends to evaluate its programmes every few years.

For all partnerships involving scholarships, fellowships and bursaries, the Foundation has careful procedures to ensure that these opportunities are advertised openly and broadly, and that applicants are carefully and fairly selected on the basis of

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# THE ASFARI FOUNDATION

## TRUSTEES' REPORT

*FOR THE YEAR ENDED 31 DECEMBER 2013*

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need, merit and promise and likelihood of return to the region. Selection procedures include a formal application and panel interviews. Agreements are signed with successful candidates setting out what the Foundation expects from them, and they are required to report to the Foundation at regular intervals. The Foundation keeps in close touch with its scholars through visits, emails and phone calls, and will continue to do so after scholars graduate. While good progress during the scholarship is considered positive, the Foundation views the future success and community contribution of the scholars as the true outcome of the scholarships.

### Related parties

For details on related parties, please see note 13 of the accounts.

### Risk management

The Trustees have assessed the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to major risks. A risk register is kept and regularly reviewed and updated.

### Goal, vision and mission

#### *Charitable objectives, vision, mission and programmes*

The Foundation's overall goal as set out in its Articles of Association is 'to further such charitable objects as the Trustees in their absolute discretion think fit, but to include the advancement of education and the relief of poverty'. This is translated into the Foundation's vision, mission and programmes.

The Asfari Foundation's **vision** is for an educated and democratic society, based on the rule of law, which promotes development and progress through knowledge, tolerance and integrity.

The Foundation's **mission** is to help young people make a valuable contribution to society by empowering them through education, research and the power of free thinking; and to encourage the development of vibrant and effective civil societies. When necessary, the Foundation also provides humanitarian relief aid when emergencies occur in its target countries. The Asfari Foundation works in the UK and the Arab world, particularly in Syria, Lebanon and Palestine.

The Foundation's work is based on the following **values**:

- A belief in the individual's right to education, knowledge and freedom of thought, in the interests of a successful, just and open society.
- To strive for excellence and to support those who seek the same.
- To operate transparently and to select partners and beneficiaries based on merit and need.

The Foundation carries out its objectives through a range of activities, set out below.

### Programme Activities in 2013

The Foundation works in Syria, Lebanon, Palestine and the UK. 2013 was another extremely difficult year for Syria. By the end of 2013, the Syrian conflict was considered the largest humanitarian crisis in a generation. The impact of this crisis on the lives of ordinary Syrians has been devastating. Many children and young people have not been to school for several years and many have witnessed or experienced unbearable violence. By the end of 2013 an estimated 4.2 Syrians were internally displaced in Syria, and 2.3m had left the country registering as refugees in neighbouring countries. This mass influx of refugees placed a huge burden on the struggling host populations. The Foundation is deeply concerned about the crisis in Syria and has responded to it in various ways inside Syria and in Lebanon, and also in Iraq and Jordan, not its usual target countries. It has also supported students from Lebanon, and, through its partners, supported Lebanese, Jordanian and Iraqi host communities. Details of the projects are set out in the Programme sections below.

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# THE ASFARI FOUNDATION

## TRUSTEES' REPORT

*FOR THE YEAR ENDED 31 DECEMBER 2013*

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The situation in Palestine continues to be difficult. The Foundation made an emergency relief donation to Gaza in December for basic relief items and medical aid in the wake of the floods. It also supported 16 Palestinian students on scholarships, and gave grants to educational projects for young Palestinians in Palestine and for young Palestinian citizens of Israel.

In the UK, 21% of young people were estimated to be out of work, a figure largely unchanged since the recession started. The Asfari Foundation continued supporting partners who work with disadvantaged young people to help them improve their skills and access employment.

### *The Future Leaders Programme: empowering young people to create change*

The Future Leaders Programme (previously the Change Makers Programme) gives talented and motivated but disadvantaged young people the opportunity to acquire the skills and knowledge to be players in developing their societies, whether in the Arab world or in the UK. By encouraging young people to become 'engaged citizens', the Future Leaders Programme is closely linked to the Foundation's work on civil society. The Programme consists of four sub-programmes, which are reported on below.

The Foundation spent a total of £969,000 (2012: £836,000) on its Future Leaders Programme in 2013. Through 23 partner organisations, it provided scholarships or intensive training to more than 50 students and professionals from Syria, Palestine and Lebanon, and directly helped over 2000 disadvantaged young people gain vocational training and key employability skills. Indirectly, the programme benefited some 30,000 other young people (and other beneficiaries). All of these young people will benefit many others and their community in due time as they start their professional careers and contribute to their families, organisations and communities.

Key achievements of the Programme in 2013 included the launch of a UK masters scholarships programme for students from the Foundation's Arab target countries; 13 new partnerships; the completion of a study into the needs of disadvantaged young people in the Arab world and the establishment of a programme to support these young people through entrepreneurship; and the organisation of a leadership training weekend for the Foundation's Arab students in the UK. Details of the Foundation's partners and projects are set out below.

*The UK Scholarships Programme* sets up partnerships with UK universities for Masters scholarships for Lebanese, Palestinian and Syrian students. In 2013, it supported nine Masters students from these countries at six UK universities and organised a leadership weekend for them. It also supported two Palestinian medics on short training placements at hospitals in the UK and bursaries for six young leaders from civil society organisations in Lebanon, Palestine, Israel, Syria and the UK to attend a US leadership programme.

*The Middle East Young People's Programme* makes grants to organisations that help disadvantaged young people move into employment. In 2013, in Jordan, it supported the training and salaries of young Syrian teaching assistants in kindergartens and capoeira workshops for young people in Zaatari camp. In Palestine; it supported vocational training for two ophthalmic nurses, work placements for six vocational graduates, sports training for marginalised young people, and creative training projects for 200 young people in Gaza. In Lebanon, it provided nurse aid and child care training for 11 Syrian, Lebanese and Palestinian young people and informal education to some 100 severely disadvantaged young Syrian, Palestinian and Lebanese women in the Beirut suburbs of Nabaa and Sabra.

*The UK Young People's Programme* provides similar grants to organisations working with young people in the UK. In 2013 it supported paid work placements for three young people from disadvantaged backgrounds in the UK Parliament; work on increasing participation of young people in North East England in the Duke of Edinburgh scheme by 12,000; employment training for 100 disadvantaged young people in London, and small business support for 46 disadvantaged young people in the South of England.

*The Middle East Scholarships Programme* continues the Foundation's past work with partners to provide scholarships at universities in its Arab target countries until current commitments are met. In 2013 it supported 17 Syrian undergraduate and Masters' students, four Lebanese business and finance students and five disadvantaged undergraduate Palestinian students from Lebanon at the American University of Beirut. The Foundation also supported one Syrian in Austria and four undergraduate scholarships for young Palestinian citizens of Israel.

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# THE ASFARI FOUNDATION

## TRUSTEES' REPORT

*FOR THE YEAR ENDED 31 DECEMBER 2013*

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### *The Civil Society Programme: engaged citizens, strong civil societies*

In 2013 much work was done to define how the Asfari Foundation might strengthen civil society in its target countries. It consulted various experts and held a workshop for Arab civil society practitioners and experts in cooperation with Chatham House. The key recommendations resulting from this workshop were used by the Trustees to define the objectives for the Foundation's Civil Society Programme. The overall goal of the Programme is to contribute to resilient and vibrant civil societies in the Foundation's target countries through:

- Development and transfer of knowledge and skills (in individuals and organisations);
- Research and reporting, particularly by young Arab writers, on civil society issues;
- Networking and the exchange of ideas.

The Foundation is particularly interested in working with organisations that support or are run by young people and, through empowering them, the Civil Society Programme is closely linked to its Future Leaders Programme.

In 2013, the Trustees channelled this work through:

- *Individual grants* that allow young practitioners from civil society organisations to access learning opportunities (such as fellowships and bursaries).
- *Organisational grants* are made to partner organisations that work on strengthening civil society, particularly where such work relates to young people.

Total expenditure on this Programme in 2013 was £1,017,000 (2012: £931,000). The Programme worked through nine partnerships, three of which were established in 2013. Key achievements of the Programme in 2013 were the organisation of a civil society workshop in cooperation with Chatham House; the inaugural conference of the Asfari Institute of Civil Society and Citizenship in May 2013 on 'New Spaces of Civil Society Activism in the Arab World' and the recruitment of the Institute's founding director; a major conference on Syria at St Andrews University in June on 'The Syrian Uprising: Drivers and Dynamics'; and the establishment of three new partnerships. Through individual grants, the Foundation supported nine fellows and bursary students in 2013.

Partners included:

- At the American University of Beirut the Foundation supports the Asfari Institute for Civil Society and Citizenship. The Institute will advance research and other initiatives to support the development of an informed citizenry engaged at all levels of Arab associational life and promote openness, transparency and accountability in the region. Its inaugural conference was held in 2013.
- The Foundation's new partnership with Chatham House (The Royal Institute for International Affairs) for three civil society fellowships at its new Academy for International Affairs resulted in two fellows from Syria being hosted (with one from Palestine due to start in January 2014).
- The Centre for Syria Studies at St Andrews University which conducts research, publishes and organises conferences related to Syria. In addition, the Foundation supported two Syrian PhD students and an expert to strengthen the Centre's outreach and visibility; the Centre held a major conference on Syria in June.
- Syria Deeply, to bring the voices of young Syrian writers into its reporting on Syria.
- The Refugee Studies Centre at Oxford University to provide bursaries for humanitarian practitioners to attend a three-week summer school on forced migration. In 2013, bursaries went to one Syrian and one Palestinian from Israel.
- In 2013 the Foundation supported one Syrian and one Palestinian fellow at the Reuters Institute for the Study of Journalism at the University of Oxford (in cooperation with the Said Foundation).
- ASML (Association for the Support of Free Media) to encourage the emergence of independent, objective, sustainable media inside Syria, particularly print and radio.
- The Foundation helped to promote the work of independent and promising young Arab writers through Jadaliyya, an ezine focusing on the Arab world.

# THE ASFARI FOUNDATION

## TRUSTEES' REPORT

*FOR THE YEAR ENDED 31 DECEMBER 2013*

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### *Humanitarian Relief Programme: citizens working together to overcome emergencies*

The Asfari Foundation's Humanitarian Relief Programme supports humanitarian action to alleviate the trauma and loss inflicted by man-made and natural emergencies in its target countries. This is normally a dormant programme and is only activated if an emergency occurs. The continuing emergency in Syria was the Foundation's key focus in 2013, in addition to one grant to Gaza at the time of the floods.

In 2013, the Foundation spent a total of £981,000 (2012: £876,000) on its Humanitarian Relief Programme.

Key achievements in 2013 included working with 26 organisations who between them helped some 130,000 Syrians in need, including in regime-held areas. In Jordan, the Foundation funded 8,000 waterproof boots, thousands of potties, and early childhood care for Syrian refugee children in Zaatari camp and social and legal support to vulnerable Syrian refugee women. In Lebanon, it supported physiotherapy and rehabilitation equipment for injured and disabled refugees and education for 2,500 refugee children in the Bekaa; education and psycho-social support to refugee children in south Lebanon and in Beirut; medical care through a clinic in Beirut, and shelter for Palestinian refugees from Syria. In Iraq, it supported the construction of a secondary school for Syrian refugee children.

In Syria, it supported medical care through field hospitals in Idlib province, water and sanitation for children. Importantly, the Foundation also worked with eight new secular independent civil society organisations inside Syria, which were provided with tailored training and regular small grants for their relief work which includes food, non-food items, medicine, shelter, education, community services and psycho-social support and other emergency needs of the civilian population.

The Foundation also wished to support young people working for Syria in the UK, and therefore supported eight fundraising events that, between them, raised £736,000 for Syria (with more still expected to come in), including a Ball, a fun event, an exhibition of Syrian art, four concerts, a quiz, and a film. This included a London Chamber Orchestra performance in aid of the International Rescue Committee, funded and part-organised by the Foundation.

Last but not least, the Asfari Foundation provided key seed funding for the Syria Campaign, which aims to increase humanitarian funding for the crisis, facilitate access of this aid into Syria, mobilise the international community in support of Syria, and raise the voices of ordinary Syrians so a peaceful solution can be found to the crisis.

### **Operational Progress**

In 2013 the Foundation continued to make good operational progress. Systems were further developed and refined, including monitoring and evaluation methods, and financial management systems. A governance review was conducted by an external expert, who concluded that the Foundation was in a good position in terms of governance. The Trustees agreed a range of recommendations to further improve governance, including an expansion of the Board. The Foundation also developed the various ways it supports its staff through learning opportunities and other benefits. It worked on expanding the staff team, and will continue to do so in 2014.

### **Future plans**

In 2014, the Foundation will continue to work towards its overall goals and objectives by working with current partners and identifying new partners based on the objectives set for each Programme, and by developing its programme and operational methods. In particular, the Foundation plans to:

- Focus part of the Relief Programme specifically on the education of young Syrian refugees, and link the relief work funded to the other programmes where possible;
- Further develop the Youth Empowerment Programme, particularly through entrepreneurship in the Arab region and further scholarship opportunities;
- Find additional partners for the Civil Society Programme based on the new objectives, and appoint a Civil Society Programme Manager;
- Further develop the Foundation's monitoring and evaluation systems, including follow up with alumni, to ensure the Foundation's work is effective, results are monitored, and to help the Foundation learn;



# THE ASFARI FOUNDATION

## TRUSTEES' REPORT

*FOR THE YEAR ENDED 31 DECEMBER 2013*

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- To join one or more associations of charitable organisations or foundations to learn from the experience and advice of others;
- Expand the Board and document the various policies to which it operates;
- Increase the capacity and technical expertise of the staff team through staff training and the addition of a Civil Society Programme Manager, a Finance and Operations Manager, and a Programmes Assistant;
- Move into a larger office.

### Financial review

The charity received all its donations in the period from one of its Trustees, Mr Ayman Asfari (£3,909,000), except for two small donations from friends of the Foundation totalling £2,100, donated to be used for the Foundation's relief work on Syria. Total income received was £4,449,000 (2012: £12,804,000).

Total expenditure of the Foundation on programmes and operational costs during 2013 was £3,369,000 (2012: £2,888,000). Of this, £2,941,000 was spent on programmes (87% of expenditure) and £428,000 was spent on all costs related to implementing the programmes, whether project technical, administrative, operational, management or governance (13% of expenditure).

The Foundation is developing an endowment, and currently owns two floors in a building in Central London, valued at £7,509,000, from which it derives rental income, and in 2013 made an investment in a commercial property fund, worth £3,160,000. It is in the process of developing an investment policy to ensure diversity of investments and sustainable and secure returns on its growing endowment.

### Reserve policy

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to between three and six month's expenditure. The Trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways in which additional funds may be raised. This level of reserves has been maintained throughout the year.

### Public benefit

The Trustees confirm that they have complied with the duty in section 4 of the Charities Act 2006 to have due regard to the Charity Commission's general guidance on public benefit. Both the nature of the Foundation's programmes, with their focus on helping disadvantaged young people through education and into employment, its work on strengthening civil society (which then in turn helps others), and the relief work it provides to people facing emergencies clearly serve public benefit. Moreover, its stringent selection criteria for scholarship students (open recruitment of students based on merit, need and promise) and its vetting process for partners organisations also ensure compliance.

### Audit information

There is no relevant audit information of which the charitable company's auditor is unaware. The Trustees have taken all steps they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

### Auditors

A resolution proposing that HW Fisher be reappointed as auditors of the company has been passed by the members in December 2013.

**THE ASFARI FOUNDATION**

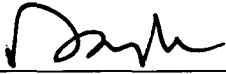
**TRUSTEES' REPORT**

***FOR THE YEAR ENDED 31 DECEMBER 2013***

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On behalf of the Board of Trustees

Trustee

 Mr A Asfari

Dated

28/07/2014

# THE ASFARI FOUNDATION

## STATEMENT OF TRUSTEES' RESPONSIBILITIES

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The trustees, who are also the directors of The Asfari Foundation for the purpose of company law, are responsible for preparing the Trustees' Report and the accounts in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare accounts for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that year.

In preparing these accounts, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent; and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the accounts comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

# THE ASFARI FOUNDATION

## INDEPENDENT AUDITORS' REPORT

### TO THE MEMBERS OF THE ASFARI FOUNDATION

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We have audited the accounts of The Asfari Foundation for the year ended 31 December 2013 set out on pages 10 to 19. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members as a body, for our audit work, for this report, or for the opinions we have formed.

#### **Respective responsibilities of trustees and auditors**

As explained more fully in the Trustees' Responsibilities Statement on page 8, the trustees, who are also the directors of the charitable company for the purposes of company law, are responsible for the preparation of the accounts and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the accounts in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### **Scope of the audit of the accounts**

An audit involves obtaining evidence about the amounts and disclosures in the accounts sufficient to give reasonable assurance that the accounts are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the accounts. In addition, we read all the financial and non-financial information in the Trustees' Report to identify material inconsistencies with the audited accounts and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### **Opinion on accounts**

In our opinion the accounts:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2013, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the Companies Act 2006.

#### **Opinion on other matter prescribed by the Companies Act 2006**

In our opinion the information given in the Trustees' Report for the financial year for which the accounts are prepared is consistent with the accounts.

#### **Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the accounts are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

**Andrew Rich (Senior Statutory Auditor)**

for and on behalf of H W Fisher & Company

**Chartered Accountants**

**Statutory Auditor**

Acre House  
11-15 William Road  
London  
NW1 3ER

Dated: 30/7/14

# THE ASFARI FOUNDATION

## STATEMENT OF FINANCIAL ACTIVITIES

FOR THE YEAR ENDED 31 DECEMBER 2013

	Notes	2013 £	2012 £
<b><u>Incoming resources from generated funds</u></b>			
Donations and legacies	2	3,908,627	12,799,167
Investment income	3	540,334	4,623
<b>Total incoming resources</b>		<b>4,448,961</b>	<b>12,803,790</b>
<b><u>Resources expended</u></b>			
<b>Charitable activities</b>			
Grants to individuals and organisations	4	3,359,937	2,878,292
Governance costs		8,925	9,500
<b>Total resources expended</b>		<b>3,368,862</b>	<b>2,887,792</b>
<b>Net incoming resources</b>		<b>1,080,099</b>	<b>9,915,998</b>
<b>Other recognised gains and losses</b>			
Losses on the sale of shares		-	(93,191)
Gains on the revaluation of investments		159,670	-
<b>Net movement in funds</b>		<b>1,239,769</b>	<b>9,822,807</b>
Fund balances at 1 January 2013		10,390,560	567,753
<b>Fund balances at 31 December 2013</b>		<b>11,630,329</b>	<b>10,390,560</b>

## THE ASFARI FOUNDATION

## BALANCE SHEET

AS AT 31 DECEMBER 2013

	Notes	2013		2012	
		£	£	£	£
<b>Fixed assets</b>					
Tangible assets	9		4,362		4,955
Investments	10		10,668,490		-
			<u>10,672,852</u>		<u>4,955</u>
<b>Current assets</b>					
Debtors	11	269,979		676,959	
Cash at bank and in hand		1,623,167		10,227,012	
		<u>1,893,146</u>		<u>10,903,971</u>	
<b>Creditors: amounts falling due within one year</b>	12	<u>(935,669)</u>		<u>(518,366)</u>	
<b>Net current assets</b>			<u>957,477</u>		<u>10,385,605</u>
<b>Total assets less current liabilities</b>			<u><u>11,630,329</u></u>		<u><u>10,390,560</u></u>
<b>Income funds</b>					
Unrestricted funds					
Unrestricted income funds		11,470,659		10,390,560	
Revaluation reserve		159,670		-	
		<u>11,630,329</u>		<u>10,390,560</u>	
			<u><u>11,630,329</u></u>		<u><u>10,390,560</u></u>

The accounts were approved by the Board on

28/7/2014



Mr Ayman Asfari  
Trustee



# THE ASFARI FOUNDATION

## NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

### 3 Investment income

	2013 £	2012 £
Rental income	513,978	-
Interest receivable	26,356	4,623
	540,334	4,623
	540,334	4,623

### 4 Total resources expended

	Staff costs £	Depreciation £	Other costs £	Grant funding £	Total 2013 £	Total 2012 £
<b>Charitable activities</b>						
<u>Grants to individuals and organisations</u>						
Grant funding of activities	-	-	-	2,940,997	2,940,997	2,671,057
Support costs	148,066	1,043	269,831	-	418,940	207,235
Total	148,066	1,043	269,831	2,940,997	3,359,937	2,878,292
<b>Governance costs</b>	3,675	-	5,250	-	8,925	9,500
	151,741	1,043	275,081	2,940,997	3,368,862	2,887,792
	151,741	1,043	275,081	2,940,997	3,368,862	2,887,792

Governance costs includes payments to the auditors of £5,250 (2012: £6,000) for audit fees. Non-audit fees paid to the auditors were £22,784 (2012: £14,262).



# THE ASFARI FOUNDATION

## NOTES TO THE ACCOUNTS (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2013

#### 5 Grants payable

	Total 2013 £	Total 2012 £
<b>Future Leaders Programme</b>		
Grants to institutions:		
The American University of Beirut (Syrian Scholars)	332,048	213,881
University of St Andrews	97,857	72,000
University of Edinburgh	58,738	-
The Prince's Trust	50,000	40,280
The Social Mobility Foundation	45,000	-
Welfare Association	44,823	88,634
Save the Children	40,000	-
Herriot Watt University	38,930	-
Columbia Business School	31,017	-
Child and Mother Welfare Association	20,500	-
Culture and Free Thought Association	20,000	-
Dar Al Amal	20,000	-
Keeping Kids Company	20,000	-
Oxford Brookes University	20,000	-
SOAS	15,310	-
St Johns Eye Hospital	11,500	-
LIFE Generation	10,805	25,384
Bidna Capoeira	10,000	-
Duke of Edinburgh Award	10,000	-
The Galilee Foundation	10,156	50,460
Leadership Weekend	7,004	-
The International Medical and Educational Trust 2000	6,400	30,000
Royal College of Music	5,000	-
Tumouhi Association	2,911	4,585
West-Eastern Divan Trust	-	62,957
Chain of Hope	-	45,000
Tomorrow's People	-	40,000
Hoping Foundation	-	30,000
Medical Aid for Palestinians	-	25,000
Outward Bound Trust	-	20,000
Young Epilepsy	-	12,500
Vitalise	-	12,500
PACES	-	10,000
The American School Foundation	-	10,000
South Central Youth	-	10,000
Bethlehem University	-	6,203
Peace and Prosperity Trust	-	5,000
Al-Quds Foundation for Medical Schools in Palestine	-	3,500
Grants to individuals: additional small payments for Asfari students at AUB, UK and Austrian universities	41,218	21,422
	969,217	839,306

# THE ASFARI FOUNDATION

## NOTES TO THE ACCOUNTS (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2013

#### Civil Society

##### Grants to institutions:

The Asfari Institute for Civil Society and Citizenship at AUB	629,653	629,653
Chatham House	127,518	32,460
Reuters Institute for Journalism, Oxford University	63,434	10,000
Syria Deeply	50,000	47,658
St Andrews University (Centre for Syria Studies)	42,250	73,950
Association for Support of Free Media (ASML)	40,000	-
Columbia Business School	31,017	-
Jadaliyya	24,500	-
Civil Society Workshop at Chatham House	8,398	-
Orient Research Centre	-	131,501
Jusoor	-	6203
	<u>1,016,770</u>	<u>931,425</u>

#### Relief

##### Grants to institutions:

Purpose	250,000	-
Welfare Association	70,000	1,500
Save The Children	60,000	-
ACTED	51,757	-
Mosaic Initiative	45,000	-
Capacity building for Syrian civil society organisations	42,453	-
Humanitarian grants to Syrian civil society organisations (kept anonymous for security reasons)	235,034	231,404
International Rescue Committee	25,000	119,656
Jordanian Womens Union	22,345	26,079
Jusoor	20,000	-
Mouvement Social	20,000	20,081
Medecins Sans Frontieres	20,000	95,000
Popular Aid for Relief & Development	20,000	44,260
United Nations Relief and Works Agency	20,000	19,229
Mousawat Organisation	19,305	24,814
Soul B Music	15,000	15,000
Hands Up for Syria	10,000	-
Syria Relief	10,000	14,559
Refuge Productions Ltd	10,000	-
The Jasmine Ball	10,000	-
Mother & Child Welfare Association	5,000	3,102
London Business School Middle East Club	5,000	-
SOAS Student Union	5,000	-
UNICEF	5,000	-
AUB Medical Centre	-	62,035
United Nations Development Programme	-	49,934
Firefly	-	22,300
British Red Cross	-	20,000

# THE ASFARI FOUNDATION

## NOTES TO THE ACCOUNTS (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2013

Homs Hospital	-	9,506
Grants to individuals	-	7,600
	<u>995,894</u>	<u>876,059</u>
<b>Other</b>		
Grants to institutions:		
Give a Child a Toy	5,000	-
Association for Promotion and Exhibition of Arts	-	8,207
Child and Mother Welfare Association	-	7,025
Ijad Dance Company	-	5,000
Lamma Shoftak	-	4,032
	<u>5,000</u>	<u>24,264</u>
Total	<u>2,986,881</u>	<u>2,671,057</u>
<b>6 Support costs</b>		
	2013	2012
	£	£
Operational and programme implementation costs	269,831	118,255
Staff costs	148,066	88,291
Depreciation	1,043	689
	<u>418,940</u>	<u>207,235</u>
<b>7 Trustees</b>		
None of the trustees (or any persons connected with them) received any remuneration during the year.		

# THE ASFARI FOUNDATION

## NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

### 8 Employees

#### Number of employees

The average monthly number of employees during the year was:

	2013 Number	2012 Number
Managerial, administrative and programme technical	4	3

#### Employment costs

	2013 £	2012 £
Wages and salaries	134,208	83,032
Social security costs	13,464	8,759
Other pension costs	4,069	-
	<u>151,741</u>	<u>91,791</u>

There were no employees whose annual emoluments were £60,000 or more.

### 9 Tangible fixed assets

	Office Equipment £
<b>Cost</b>	
At 1 January 2013	5,644
Additions	450
<b>At 31 December 2013</b>	<u>6,094</u>
<b>Depreciation</b>	
At 1 January 2013	689
Charge for the year	1,043
<b>At 31 December 2013</b>	<u>1,732</u>
<b>Net book value</b>	
At 31 December 2013	<u>4,362</u>
At 31 December 2012	<u>4,955</u>

# THE ASFARI FOUNDATION

## NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

### 10 Fixed asset investments

	Investment fund	Investment property	Total
	£	£	£
Market value at 1 January 2013	-	-	-
Acquisitions at cost	3,000,000	7,508,820	10,508,820
Change in value in the year	159,670	-	159,670
<b>Market value at 31 December 2013</b>	<b>3,159,670</b>	<b>7,508,820</b>	<b>10,668,490</b>
Historical cost:			
At 31 December 2013	3,000,000	7,508,820	10,508,820

### 11 Debtors

	2013	2012
	£	£
Other debtors	1,851	676,889
Prepayments and accrued income	268,128	70
	<b>269,979</b>	<b>676,959</b>

### 12 Creditors: amounts falling due within one year

	2013	2012
	£	£
Creditors	27,748	2,001
Taxes and social security costs	34,371	162
Other creditors	38,215	1,394
Accruals	835,335	514,809
	<b>935,669</b>	<b>518,366</b>

Accruals include £714,843 (2012: £462,069) of grants payable in 2014 which were committed to as at 31 December 2013

# THE ASFARI FOUNDATION

## NOTES TO THE ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2013

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### 13 Pension and other post-retirement benefit commitments

#### Defined contribution

	2013	2012
	£	£
Contributions payable by the company for the year	4,069	-

### 14 Related parties

Mr Ayman Asfari is a trustee of The American University of Beirut to whom The Asfari Foundation donated £961,701 (2012: £275,916) in the year under review. Mr Asfari is also the CEO of Petrofac Limited, on the Petrofac Limited Board. On 2 February 2013 the Asfari Foundation purchased a property in which Chatham House are tenants for £7,495,000. Mr Ayman Asfari also sits on the panel of senior advisors of Chatham House with grants being made by The Asfari Foundation to Chatham House totalling £127,518. Mrs Sawsan Asfari is a trustee of The Welfare Association and The Galilee Foundation, to whom the Asfari Foundation donated £114,823 (2012: £90,134) and £10,156 (2012: £50,460) in the year respectively.